



"Bringing the World to Pennsylvania!"

Luncheon Program featuring Terri Morrison, author of *Kiss, Bow, or Shake Hands*
and Individual Company Appointments with PA Trade Reps

SPONSORSHIP OPPORTUNITIES

September 27, 2010

Lancaster County Convention Center, Lancaster, PA

Gold Sponsorship \$5000

- Recognition as Gold Sponsor at the event with opportunity to provide brief comments and/or introduce speaker
- Sponsor's company name and logo will be used in all direct mail, advertisements, press releases, announcements, and programs
- Premium booth space within the event area
- Special mention during program
- Complete listing of attendees after the program
- Complimentary passes for 8 for the entire event
- Opportunity to have a PA Overseas Rep of your choice at the luncheon table
- Option to have company brochures and other promotional items inserted into the attendee packets
- Recognition and link on the World Trade Center of Central PA website
- Opportunity to distribute marketing material at luncheon tables (Sponsor must provide materials)
- Company name, logo, and description listed in the attendee program booklet
- Supply of invitations to use for your own mailings - or you may provide mailing labels to us to include your best customers, employees, and prospects in our mailing
- WTC membership rates valid for Gold Sponsor's customers interested in attending event
- WTC membership discount coupons provided to Gold Sponsor for distribution to their client
- Corporate logo link as a Gold Sponsor of this event on the World Trade Center of Central PA Website

Silver Sponsor \$2,500

- Sponsor's company name will be used in all direct mail, advertisements, press releases, announcements, and programs
- Complimentary booth space
- Special mention during program
- Complete listing of attendees
- Complimentary passes for 4 for the program
- WTC membership rates valid for Silver Sponsor's customers interested in attending event
- Recognition and link on the World Trade Center of Central PA web site as Silver Sponsor
- Company name, logo, and description listed in the attendee program booklet

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Bronze Sponsorship \$1,500

- Sponsor's company name will be used in all direct mail, advertisements, press releases, announcements, and programs
- Special mention during program
- Complete listing of attendees
- Complimentary passes for 2
- Recognition and link on the World Trade Center of Central PA web site as a Bronze Sponsor
- Company name and description listed in the attendee program booklet