

International Trade Conference



Join the World Trade Center of Central PA for the annual **International Trade Conference** on May 27, 2010 at the Radisson Penn Harris in Camp Hill, PA.

The program features a full day conference and exhibition, including a luncheon keynote presentation and reception, four tracks of breakout sessions and a trade exhibition.

Trade support organizations and embassy diplomats have been invited to participate in this program and display information about their respective services and countries, providing attendees with additional resources and information.

We would like to thank our supporters of this event:



Keynote Speakers:

Daniel Griswold

Director of the Center for Trade Policy Study at the Cato Institute in Washington D.C. and author of the recently released book "Mad About Trade".

Dennis F. Hightower
(invited)

Deputy Secretary, U.S. Department of Commerce.

Breakout Session Topics

- Export Compliance Primer
- Protecting Your IPR
- Distributor Contracts
- Foreign Exchange Risk
- Effective L/C Instructions
- Reaching Global Customers with Social Media
- Expanding into Canada with the Non-Resident Importer Program
- Import Duty Management
- And more...

Special In-Depth Sessions

- Foreign Trade Zones
 - Benefits
 - Operations
 - Case Study
- Compliance in the EU
 - CE Mark Workshop
 - Overview of additional EU Regulations and Certifications

Registration Information

Visa/MasterCard #: _____

Signature: _____

Expiration Date: _____

Name: _____

Additional Attendees: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Conference Cost

Full Conference - \$95 members/\$145 non-members
 Keynote Session - \$50 members/\$75 non-members
 In-Depth Session - \$35 members/\$50 non-members

Please make checks payable to:
 World Trade Center of Central PA

To Register:

- By Phone: (717) 843-1090
- By Fax: (717) 854-0087
- By Mail: P.O. Box 5046
York, PA 17405
- Online: www.wtccentralpa.org

A 72 hour cancellation notice is required