

2012 Summer Fancy Food Show

> ready > set > export

June 17 - 19, 2012 | Washington, DC USA

JOIN US!

Join the World Trade Center of Central PA and Pennsylvania's Center for Trade Development at the 2012 Summer Fancy Food Show in Washington, DC.

Exhibiting in the Summer Fancy Food Show is the most convenient and cost-effective way to meet buyers from every major food/beverage buying channel in the U.S. and around the world. Companies can connect with 2,400 exhibitors from 81 countries & regions.

REGISTRATION

Deadline for registration is March 27, 2012.

This is a first-come, first-served opportunity so register as soon as possible.

Only 10 companies may participate in booth.

The **fee to participate is only \$350** for the Pennsylvania Pavilion however you must also pay a membership fee to NASFT directly in order to qualify. Participation in the Pavilion does include:

- > Listing in NASFT Summer Fancy Food Show in 2012
- > Market research for key markets of interest (depends on international buyer profile for the show)
- > Assistance with the follow-up process for any international trade leads

Companies are responsible for all travel and business-related expenses.

Remember to inquire about the Global Access Program which can significantly offset your tradeshow related expenses!

WHO SHOULD PARTICIPATE?

With 50+ years of history, the Fancy Food Shows are North America's premier showcase for specialty-gourmet, ethnic, natural and organic foods, snacks and beverages. Companies that exemplify quality and innovation in the food and beverage industry would be the most qualified, including artisanal, natural, and local products that are often made by small manufacturers, artisans and entrepreneurs from the U.S. and abroad.

WHY SUMMER FANCY FOOD SHOW?

Attendees of the Fancy Food Show boast an aggregate buying power well into the billions of dollars. Buying teams serving every major channel attend and most rely on The Fancy Food Shows exclusively to source global products. Some of the best known global brands were launched at The Fancy Food Shows, including Ben & Jerry's, Vitamin Water, Mrs. Fields, Perrier, Carr's Water Biscuits, Dove Bars and Terra Chips. The Fancy Food Shows attract thousands of influential trade and consumer press members each year. Media outlets that regularly attend include the likes of *The New York Times*, Fox Business News, *O, the Oprah Magazine* and many more.

CONTACT

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

For additional information:

Janet Kolokithas

Pennsylvania Department of Community
& Economic Development
Center for Trade Development
400 North Street, 4th Fl
Harrisburg, PA 17120-0225
Tel: 717.346.0178
jkolokitha@pa.gov
newPA.com/trade



Melissa Stiles

World Trade Center of Central Pennsylvania
600 N Hartley St. Suite 110
York, PA 17404
Tel: 717.843.1090 ext. 250
www.wtccentralpa.org
follow us on twitter:
wtccentralpa



Funded in part through a grant
award with the U.S. Small
Business Administration.



2012 Summer Fancy Food Show

> ready > set > export

June 17 - 19, 2012 | Washington, DC USA

PARTICIPATION AGREEMENT

Attention: Janet Kolokithas | Fax: 717.772.5106

A \$350 participation check must accompany this form.

Registration deadline is March 27, 2012.

Exhibit space within the 2012 Summer Fancy Food Show is filled on a first-come, first-served basis to qualified Pennsylvania companies. Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
 Office of International Business Development / Attn: Janet Kolokithas
 400 North Street, 4th Floor
 Commonwealth Keystone Building
 Harrisburg, Pennsylvania 17120-0225

| | | |
|------------------|----------|------|
| COMPANY NAME: | | |
| ADDRESS: | | |
| CITY: | STATE: | ZIP: |
| TELEPHONE: | FAX: | |
| COMPANY CONTACT: | TITLE: | |
| E-MAIL: | WEBSITE: | |

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the PA Delegation to 2012 Summer Fancy Food Show:

- > No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event the participating company withdraws from participation in this event, the participating company will be subject to forfeiture of the entire registration fee
- > All participating companies must provide information on the results attained through participation in this trade mission/show to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade mission/show. This information is confidential and will be held in strictest confidence.

 Authorized Representative (print)

 Signature

 Title

 Date