



International Trade Conference

May 27, 2010

Radisson Penn Harris, Camp Hill, PA

Sponsorship Opportunities

The World Trade Center of Central Pennsylvania will again be hosting the annual International Trade Conference, which will feature an expanded program this year. Breakout sessions will focus on importing, exporting and global marketing issues.

The day long conference will include keynote presentations, several simultaneous tracks of breakout sessions, and an exhibit area. Your company may want to take this unique opportunity to participate as an exhibitor and promote your services to a targeted audience of companies involved in global trade. The event will be promoted extensively throughout central Pennsylvania and advertised worldwide through the 300 World Trade Centers.

Gold Sponsorship \$5,000

- Sponsor's company name and logo will be used in all direct mail, advertisements, press releases, announcements, and programs
- Premium booth space within the exhibition area*
- Special mention during program
- Complete listing of attendees after the program
- Complimentary passes for 8 for the entire conference
- Option to have company brochures and other promotional items distributed during conference
- World Trade Center of Central PA will mail a pre-show direct mail piece to conference registrants on behalf of the Gold Sponsor (Sponsor must provide mail piece)
- Company name, logo, and description listed in the attendee program booklet
- Supply of invitations to use for your own mailings - or you may provide mailing labels to us to include your best customers, employees, and prospects in our mailing
- Discounts of 50% off of the conference registration rate for gold sponsor's customers
- Corporate logo link as a Gold Sponsor of this event on the World Trade Center of Central PA website

Silver Sponsorship \$2,500

- Sponsor's company name will be used in all direct mail, advertisements, press releases, announcements, and programs
- Complimentary booth space*
- Special mention during program
- Complete listing of attendees
- Complimentary passes for 4 for the entire conference
- Company name, logo, and description listed in the attendee program booklet
- Company logo link as a Silver Sponsor of this event on the World Trade Center of Central PA website

Bronze Sponsorship \$1000

- Sponsor's company name will be used in all direct mail, advertisements, press releases, announcements, and programs
- Complimentary booth space*
- Special mention during program
- Complimentary passes for 2 for the entire conference
- Recognition and link on the World Trade Center of Central PA website as a Bronze Sponsor
- Company name and description listed in the attendee program booklet

Exhibiting at the International Trade Conference

Exhibitor Cost: \$500 Member ♦ \$750 Non-Member ♦ \$350 Non-Profit ♦ \$100 Diplomats

- Six-Foot Draped & Skirted Table
- Two Chairs
- Company name, logo and description listed in the attendee program booklet
- Two complimentary tickets for the entire conference

*The Exhibitor is responsible for all booth decoration, personnel, electric, shipping, computer, telephone and other requirements. Floor Exhibit Space is made available on a first-come, first-served basis.

*If you are interested in a sponsor or exhibitor opportunity,
please complete the attached form or contact the
World Trade Center of Central PA at (717) 843-1090*



INTERNATIONAL TRADE CONFERENCE PARTICIPATION FORM

Please return this form to:
Fax: (717) 854-0087
Mailing Address: P.O. Box 5046, York, PA 17405-5046

My organization would like to participate in the International Trade Conference

Gold Sponsor @ \$5,000

Silver Sponsor @ \$2,500

Bronze Sponsor @ \$1,000

Exhibitor: \$500 Member

\$750 Non-Member

\$350 Non-Profit

\$100 Diplomats

Please Invoice

Check Enclosed

Visa/Mastercard Acct# _____ Expiration Date: _____

Signature: _____

Organization Name: _____

Contact Person: _____

Additional Attendees: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Please email logo in .jpg or .eps format and company description to jan@wtccentralpa.org